

MEDIA KIT

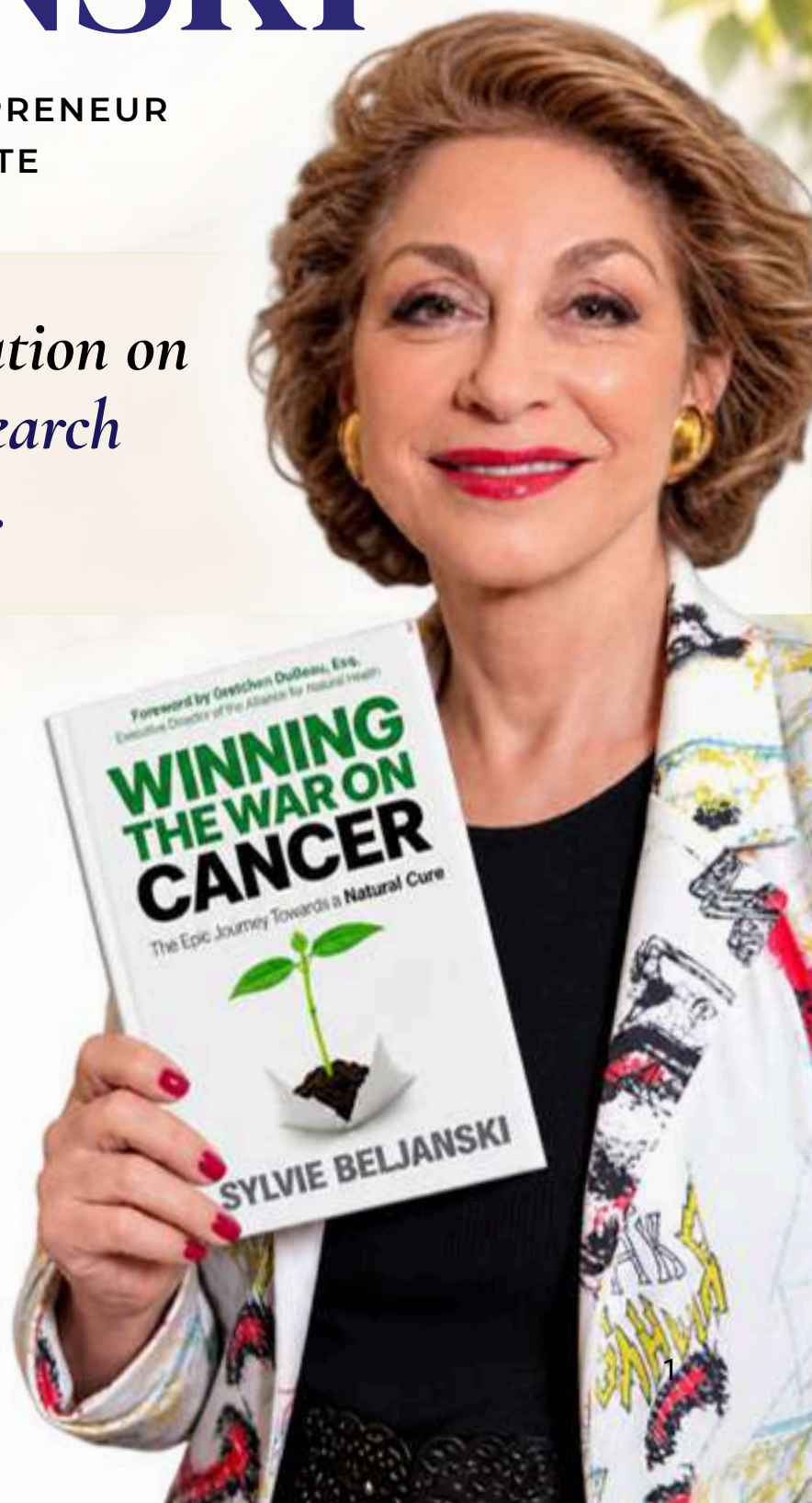
SYLVIE BELJANSKI

SPEAKER • AUTHOR • ENTREPRENEUR
CANCER RESEARCH ADVOCATE

*Changing the conversation on
cancer prevention, research
and integrative health.*

FOUNDER & PRESIDENT
The Beljanski Foundation

CEO
Maison Beljanski



FROM PARIS TO NEW YORK

THE ORIGINS OF A SCIENTIFIC JOURNEY



PARIS FRANCE

The story behind **The Beljanski Foundation** begins decades before the Foundation itself was created, with the scientific journey of **Dr. Mirko Beljanski**.

As a young molecular biologist at the **Pasteur Institute in Paris**, Beljanski was invited to New York University through a fellowship and exchange program between NYU and the Pasteur Institute, joining the laboratory of Severo Ochoa.

Ochoa's laboratory was at the forefront of the emerging science of RNA: in 1955, Ochoa and his colleague Marianne Grunberg-Manago discovered polynucleotide phosphorylase, an enzyme that made it possible to synthesize RNA outside a living cell. Ochoa would share the 1959 Nobel Prize in Physiology or Medicine for discoveries concerning the biological synthesis of RNA and DNA.

“*It was during this extraordinary period in molecular biology that Beljanski's fascination with RNA and DNA took shape—questions that would remain at the center of his scientific career for decades.*”



NEW YORK USA

The New York chapter was personal as well. Mirko and his wife, Monique, arrived in the United States expecting their first child. Their daughter, **Sylvie**, was born in New York.

Decades later, New York would again become central to the family's scientific story when The Beljanski Foundation was established there to preserve Mirko Beljanski's scientific legacy, support independent research inspired by his discoveries and make that research accessible to the public.

TIMELINE OF PROGRESS

FROM THEN UNTIL NOW

COLUMBIA UNIVERSITY

A New Generation of Research

The Foundation's first major American research program focused on Pao pereira and Rauwolfia vomitoria, particularly in prostate cancer. Over several studies, researchers investigated selective activity, hormone-resistant prostate cancer and complementary approaches.

NANJING UNIVERSITY

Understanding How the Extracts Work

The prostate research continued with Dr. Jun Yan's laboratory, moving into castration-resistant prostate cancer and subsequently broadening into BPH and inflammation. The work increasingly explored mechanisms—including NFκB, androgen signaling and 5α-reductase.

UNIVERSITY OF KANSAS MEDICAL CENTER

Expanding Beyond Prostate

In parallel, research under Dr. Qi Chen expanded into pancreatic and ovarian cancers, combinations with conventional chemotherapy and additional botanicals including Golden Ginkgo Leaf and the green tea extract.

Selected publications

- [Pao pereira suppresses prostate cancer cells](#)
- [Anti-prostate cancer activity of a beta-carboline alkaloid enriched extract from Rauwolfia vomitoria](#)

Selected publications

- [Pao pereira extract suppresses benign prostatic hyperplasia by inhibiting inflammation-associated NFκB signaling](#)
- [Rauwolfia vomitoria extract suppresses benign prostatic hyperplasia by inducing autophagic apoptosis](#)

Selected publications

- [Antitumor activities of Rauwolfia vomitoria extract and potentiation of gemcitabine effects against pancreatic cancer](#)
- [The plant extract of Pao pereira potentiates carboplatin effects against ovarian cancer](#)
- [Ginkgo biloba golden leaf extract inhibits melanoma cell invasion and angiogenesis through inhibition of angiogenin](#)

Across three major academic research programs, the questions kept evolving.

- *Could Mirko Beljanski's observations be independently reproduced?*
- *Could the extracts complement conventional therapies?*
- *Could additional botanicals add something new?*
- *Would they extend to different cancers?*
- *What biological mechanisms were involved?*

THE OBSERVATION THAT CHANGED EVERYTHING

FROM TUMORS TO CANCER STEM CELLS

AT THE UNIVERSITY OF KANSAS MEDICAL CENTER

Researchers were studying *Pao pereira* and *Rauwolfia vomitoria* in ovarian and pancreatic cancer models, alone and in combination with conventional chemotherapy.

The results were compelling. But something else caught their attention: **metastatic progression was notably absent.**

That unexpected observation prompted researchers to look beyond the tumor itself—and toward a small population of cells increasingly recognized as important in cancer recurrence and metastasis: **cancer stem cells (CSCs).**

WHAT ARE CANCER STEM CELLS?

Cancer stem cells are a small subpopulation of cells within a tumor with the ability to self-renew and generate new cancer cells. Research increasingly associates them with treatment resistance, recurrence and metastasis.

Many chemotherapy drugs are particularly effective against rapidly dividing cancer cells. CSCs can behave differently: some remain quiescent or divide slowly and have additional biological mechanisms that can make them more resistant to conventional therapies. As a result, they may survive even when the bulk of a tumor has been successfully reduced.

Destroying the tumor, therefore, may not always mean destroying the cells capable of rebuilding it.

A DIFFERENT QUESTION

The Foundation already had decades of research on botanical extracts demonstrating activity across multiple cancer cell models.

The unexpected observation led to a new question: ***could these botanicals also affect cancer stem cells?***

Research began with pancreatic cancer stem cells, expanded to ovarian and then breast cancer stem cells and is now preparing to investigate prostate cancer stem cells—bringing the Foundation's research back to the cancer that launched its first American research program at Columbia University.

*Metastatic
progression
was notably
absent. ”*

Selected publications

[Extract of the medicinal plant Pao pereira inhibits pancreatic cancer stem-like cells in vitro and in vivo](#)

[Extracts of Pao pereira and Rauwolfia vomitoria inhibit ovarian cancer stem cells in vitro](#)

[Inhibition of pancreatic cancer stem cells by Rauwolfia vomitoria extract](#)



SYLVIE BELJANSKI

AUTHOR WINNING THE WAR ON CANCER
PRESIDENT OF THE BELJANSKI FOUNDATION

Roots in Science

Sylvie Beljanski is an author, scientific communicator, entrepreneur and advocate for integrative oncology. As **President of The Beljanski Foundation**, **CEO of Maison Beljanski**, **host of The Beljanski Cancer Talk Show** and **founder of the Beljanski Integrative Cancer Conference**, she has spent more than three decades advancing research and making science accessible.

Born in New York and raised in Paris, Sylvie grew up immersed in science. Her father, **Dr. Mirko Beljanski**, was a molecular biologist at the Pasteur Institute, while her mother, Monique, worked alongside him. Yet the constant presence of people seeking her parents' help made Sylvie determined to follow a different path.

When Law and Science Collided

Sylvie chose law, earning her degree at the Sorbonne and admission to the Paris Bar. But her career eventually collided with her family's scientific story.

After French President **François Mitterrand** used Beljanski products during his battle with prostate cancer, Mirko's work became embroiled in medical, legal and political controversy. Laboratories were raided, products seized and lengthy proceedings followed. Mirko died in 1998 before they were resolved. Monique continued his case before the European Court of Human Rights, which ruled in 2002 that France had violated his right to proceedings within a reasonable time.

The Work Continues

In 1999, Sylvie and Monique established **The Beljanski Foundation** in New York. Under Sylvie's leadership, it has supported independent research at Columbia University, the University of Kansas Medical Center and Nanjing University, with a major focus on cancer stem cells and their role in recurrence, metastasis and treatment resistance.

Today, through the Foundation, **Maison Beljanski**, her podcast, conferences, writing and public speaking, Sylvie makes complex science accessible while supporting independent research. Her journey has come full circle—from trying to escape the “never-ending circus” of her childhood to ensuring its scientific questions continue to be asked.

*Before his death,
Sylvie made her
father a promise:
his research would
continue.*



DEMYSTIFYING THE BELJANSKI APPROACH

CLEAR ANSWERS ABOUT THE SCIENCE BEHIND THE MISSION

WHAT EXACTLY DOES THE BELJANSKI FOUNDATION DO?

The Beljanski Foundation is a nonprofit organization **funding independent scientific research** inspired by Dr. Mirko Beljanski's discoveries. Its mission is to **advance research into natural compounds, cancer and other chronic diseases**, while making emerging research accessible to the public.

ARE THE BELJANSKI BOTANICAL EXTRACTS DRUGS?

No. The botanical extracts sold commercially are **dietary supplements**, not pharmaceutical drugs and are not FDA-approved to diagnose, treat, cure, or prevent disease.

Scientific research can investigate the biological activity of a natural compound without turning the resulting supplement into a drug.

IF THEY ARE SUPPLEMENTS, WHY ARE THEY BEING STUDIED IN CANCER RESEARCH?

Nature has long been a source of medically important compounds. For researchers, the question is whether a substance demonstrates biological activity worthy of investigation—not whether it is “natural” or “pharmaceutical.”

The Foundation **funds research into botanical compounds** inspired by Dr. Beljanski's discoveries using contemporary scientific methods, including laboratory studies, animal models, mechanistic research and combinations with conventional therapies.

CAN THESE SUPPLEMENTS REPLACE CONVENTIONAL CANCER TREATMENT?

No. The Foundation supports an integrative approach, not an alternative one.

Research explores additional scientific possibilities and potential complementary strategies—not replacements for conventional medical care. Treatment and supplement decisions should be made with qualified healthcare professionals.

WHAT CAN SOMEONE REALISTICALLY EXPECT FROM A DIETARY SUPPLEMENT?

Dietary supplements are intended to **supplement the diet and support normal physiological functions**. They should not be expected to act like pharmaceutical cancer treatments and individual responses can vary.

Findings from cell or animal studies are scientifically valuable, but **do not prove that the same outcome will occur in people**.

*Sourced from
Nature...
Perfected by
Science®*



WHY IS THE FOUNDATION STUDYING CANCER STEM CELLS?

Cancer stem cells are a small population of cells within some tumors capable of self-renewal and generating new cancer cells. They are being studied for their potential role in **treatment resistance, recurrence and metastasis**.

Because some can remain relatively quiescent, divide slowly, or survive treatment, they present a different scientific challenge from rapidly dividing tumor cells.

For the Foundation, the question is straightforward: if these cells may contribute to rebuilding a tumor, they deserve investigation.

WHAT DOES “SCIENTIFICALLY SUPPORTED” MEAN?

It means that research claims should be tied to actual scientific evidence.

Foundation-supported research includes peer-reviewed publications, laboratory and animal studies and investigations into biological mechanisms. Evidence varies by compound and research question and preclinical findings should not be presented as established clinical outcomes.

WHAT IS THE RELATIONSHIP BETWEEN THE BELJANSKI FOUNDATION AND MAISON BELJANSKI?

They are separate organizations with different purposes.

The Beljanski Foundation is a nonprofit organization funding scientific research and public education.

Maison Beljanski is a commercial wellness company offering dietary supplements and skincare products inspired by Dr. Beljanski’s discoveries.

Their scientific heritage intersects, but their missions, activities and legal structures are distinct.

DOES MAISON BELJANSKI FUND THE FOUNDATION’S RESEARCH?

Maison Beljanski has supported The Beljanski Foundation, which relies on donations and fundraising for independent research and education. Research funding decisions belong to the Foundation, while academic researchers conduct and publish their work **independently**.

WHAT IS THE ULTIMATE GOAL?

To keep asking scientifically meaningful questions.

The Foundation exists to ensure that promising observations from **Mirko Beljanski’s legacy** are tested, challenged and expanded—and, when evidence warrants it, taken in new directions.

*A legacy of
science.
A future of
discovery.*

WINNING THE WAR ON CANCER

THE EPIC JOURNEY TOWARDS
A NATURAL CURE

SYLVIE BELJANSKI

Morgan James Publishing | June 5, 2018 | 254 pages

Winning The War On Cancer intertwines Dr. Mirko Beljanski's scientific discoveries with Sylvie Beljanski's personal journey—from a daughter determined to follow her own path to an advocate committed to carrying her father's research forward.

Published in 2018, the book became an Amazon Bestseller and received numerous national and international honors.

AWARD-WINNING BOOK

- ◆ American Book Fest Award
- ◆ Big Book Award
- ◆ Firebird Book Award
- ◆ Foreword INDIES Book of the Year Awards
- ◆ Independent Press Award
- ◆ International Book Awards
- ◆ Nautilus Book Award
- ◆ New Apple Book Award
- ◆ OnlineBookClub Book of the Year



Foreword Reviews named *Winning The War On Cancer* a 2018 INDIES Book of the Year Award Finalist in both Health and Science.

PROFESSIONAL & INDUSTRY RECOGNITION

Foreword Reviews

Foreword Reviews praised the book's blend of personal and scientific storytelling in its July/August 2018 issue. Reviewer Melissa Wuske later interviewed Sylvie about the book, the research and her decision to carry her father's work forward.

[READ REVIEW](#)

Midwest Book Review

"A 'must read' for all medical professionals in the field of cancer research and treatment... an absolutely riveting read."

Andy Jordan, Reviewer

[READ REVIEW](#)

The Jewish Link

The Jewish Link featured the book shortly after publication, exploring its themes of integrative medicine, cancer research, prevention and the scientific legacy behind the Foundation.

[READ FEATURE](#)





FEATURED IN

TIMES SQUARE

A Book That Gives Back

Sylvie transferred the copyright of *Winning The War On Cancer* to The Beljanski Foundation and 100% of her author's proceeds support the Foundation's cancer research. She confirmed this arrangement both in her Foreword Reviews interview and in The Beljanski Cancer Talk Show.

Beyond the Final Page

The story did not end when the book was published.

Winning The War On Cancer captured a remarkable scientific journey—and a pivotal moment when one unexpected observation was opening the door to an entirely new field of investigation.

Since then, The Beljanski Foundation has continued to follow where the science leads. Research has expanded across pancreatic, ovarian and breast cancer stem cells, bringing together discoveries and botanical extracts investigated over decades and pointing toward new questions still to be explored.

What was an emerging direction when the book was written has become an important focus of the Foundation's research today.

**Yesterday's discoveries
are fueling tomorrow's
breakthroughs.**

AND THE NEXT CHAPTER
HAS ALREADY BEGUN.

FEATURED PRESS

SELECTED MEDIA FEATURES, INTERVIEWS & CONVERSATIONS

Featured Articles



Authority Magazine

Sylvie Beljanski on the 5 Things Everyone Needs to Know About Cancer

[Read Article](#) →

THE HILL

Cancer in Kids is on the Rise—What's the Cause?

[Read Article](#) →

Newsweek

Are We Winning the War on Cancer?
The Good News

[Read Article](#) →

PURIST

The Beljanski Foundation's Integrative Approach to Cancer Care

[Read Article](#) →

Featured Appearances



FOX 5 SAN DIEGO

Sylvie Beljanski joined FOX 5 San Diego live to spotlight the Beljanski Integrative Cancer Conference, the Foundation's flagship event gathering of 25+ of the world's top integrative cancer experts.

[Watch Video](#) →



DRTALKS CANCER BREAKTHROUGHS SUMMIT

Sylvie Beljanski was featured in the DrTalks Cancer Breakthroughs Summit, a multi-day online event on integrative therapies, nutraceuticals, & personalized cancer care.

[Watch Video](#) →



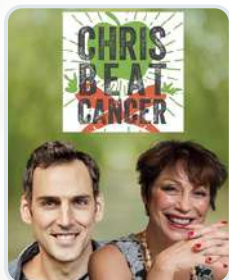
THE BELJANSKI INTEGRATIVE CANCER CONFERENCE

Sylvie Beljanski hosts the Beljanski Integrative Cancer Conference, convening leading experts to share the latest science and evidence-based approaches to integrative cancer care.

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Featured Podcasts



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PRESS RELEASES

SHARING THE SCIENCE. ADVANCING THE MISSION.

JUL 17, 2026	Hamptons Sweat Fest Offers A Weekend of Wellness Benefiting Cancer Research Funded by The Beljanski Foundation	READ RELEASE →
JUN 5, 2026	Beljanski Foundation Shares Emerging Research Ahead of National Cancer Survivors Day That Hopes To Prevent Recurrence	READ RELEASE →
MAY 20, 2026	Exclusive San Diego Gala Evening to Support the Beljanski Foundation's Next Frontier in Cancer Stem Cell Research	READ RELEASE →
FEB 2, 2026	Tickets Now On Sale for 2026 Beljanski Integrative Cancer Conference	READ RELEASE →
MAY 8, 2025	Breakthrough Breast Cancer Stem Cell Research Unveiled at Beljanski Integrative Cancer Conference	READ RELEASE →
FEB 18, 2025	The Beljanski Foundation Announces Annual Cancer Fundraising Gala Dinner in Austin, TX	READ RELEASE →
MAR 20, 2024	Colorectal Cancer Awareness Month Highlight: The Natural Potential of Pao Pereira in Cancer Care	READ RELEASE →
MAR 13, 2024	The Beljanski Foundation Unveils Groundbreaking Research on Plant Extracts for Benign Prostatic Hyperplasia (BPH)	READ RELEASE →
SEP 20, 2024	"Winning The War On Cancer" by Sylvie Beljanski Featured in Times Square	READ RELEASE →
SEP 12, 2024	New Study Highlights Risk of Metastasis After Breast Cancer Surgery and the Urgent Need for Targeting Cancer Stem Cells	READ RELEASE →
JUL 31, 2023	Beljanski Foundation's Golden Ginkgo Leaf, A Plant Extract to Starve Cancer Cells, Highlighted in New Study	READ RELEASE →

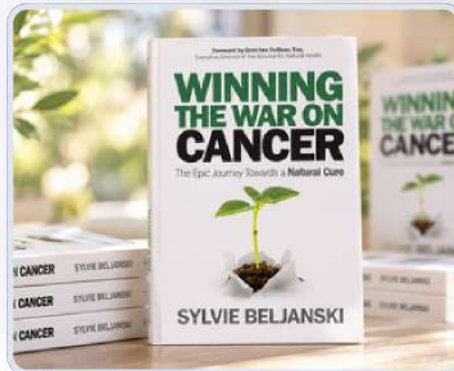
Education Inspires Hope. Research Creates Progress.

*Together, they can change
the future of cancer.*



Inform.

Through education and dialogue.



Inspire.

By sharing knowledge.



Create Change.

Together.

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SOCIAL MEDIA

 [@TheBeljanskiFoundation](https://www.facebook.com/TheBeljanskiFoundation)

 [@BeljanskiFoundation](https://www.instagram.com/BeljanskiFoundation)

 [@TheBeljanskiFoundation](https://www.linkedin.com/company/TheBeljanskiFoundation)

PRESS ASSETS

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 [Biography](#)

 [Book Cover](#)

WEBSITES

 www.beljanski.org

 sylviebeljanski.com

 winningthewaroncancer.com

 maisonbeljanski.com